

# Bulk Transporter<sup>®</sup>

Operational Insights for Tank Truck and Bulk Logistics Fleets

2025  
MEDIA KIT



AUDIENCE

DIGITAL ADS

NEWSLETTERS

MARKETING  
SOLUTIONS

CONTENT CALENDAR

FOCUSED CONTENT

CONTACTS

# AUDIENCE INSIGHTS

[View our **Audience Engagement Report**]

**Bulk Transporter**



AVERAGE MONTHLY REACH

**57,535**

## COMPANIES THAT ENGAGE



*Bulk Transporter* provides operational insight focused on regulations, technology, logistics and hazardous material safety to professionals responsible for shipping, transporting, hauling and storing liquid and dry bulk commodities.

Primary Business	%
Common Carrier	35.09%
Bulk Delivery	25.61%
Petroleum/Oil/Fuel	9.76%
Other	7.19%
Shipper	5.64%
Truck/Trailer Equipment Manufacturing	2.62%
Storage Terminal/Depot Operator	2.48%
Food/Beverage/Agriculture	2.22%
Truck/Trailer Equipment Distributor	1.21%
Truck/Trailer Leasing & Sales	1.14%
<b>TOTAL</b>	<b>100.00%</b>

Job Title	%
Executive Management	66.62%
Operations Management	19.59%
Maintenance/Fleet Management	6.32%
Other	4.56%
Safety/Training Management	2.91%
<b>TOTAL</b>	<b>100.00%</b>

The Audience Engagement Report provides an integrated view of the *Bulk Transporter* community. Data provided within is obtained via internal and third party sources, including Google Analytics and Omeda.

# AUDIENCE ENGAGEMENT

**Bulk Transporter**

[View our **Audience Engagement Report**] 

Delivering analysis,  
trends and insights  
for the  
**\$700B+**  
Trucking Industry

AVERAGE  
MONTHLY SESSIONS



**18,946**

AVERAGE MONTHLY  
PAGE VIEWS



**43,047**

AVERAGE UNIQUE  
MONTHLY VISITORS



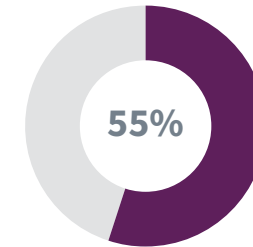
**12,196**

COMBINED SOCIAL REACH

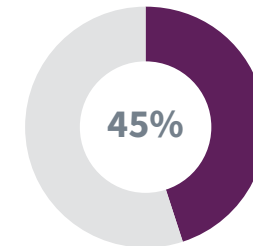


**8,497**

DESKTOP VISITORS AVERAGE MONTHLY



MOBILE VISITORS AVERAGE MONTHLY



BULK TRANSPORTER  
MAGAZINE SUBSCRIBERS



**15,000**

# TOPICS THAT MATTER



## Directories

- Tank Cleaning Directory
- Tank Repair Directory
- Tank Fleet Buyer's Guide
- Transload Facilities
- Tank Container Depots



## Conference Coverage

- National Tank Truck Carriers Conference
- Tank Truck Week
- International Liquid Terminals Association
- ATA
- Technology & Maintenance Council
- Software User Conferences



## Technology

- ADAS and Driver Assistance
- Cameras and Sensors
- Smart tank trailers
- Advanced Driver Assistance Programs
- Cameras and sensors
- Transportation Management Systems
- Cybersecurity



## Safety

- Hazmat
- Federal Regulations
- Road Safety
- Loading and Unloading
- Confined Space Entry



## Equipment

- Trailer
- Tires
- Lighting and Electrical
- Pumps
- Blowers
- Hoses



## Industry Segments

- Chemicals
- Construction Materials (lime, cement, asphalt)
- Foodgrade (milk; dry and liquid foods)
- Fuel Delivery (petroleum, fuel oil, propane)
- Hazardous Waste
- Plastics
- Oil Field

# 2025 EDITORIAL CALENDAR

Leveraging content focused on operational efficiency and improving profitability of tank and bulk trucking professionals to generate powerful branding, awareness, marketing pipeline and lead generation for marketers.

	FEBRUARY/ MARCH	APRIL/MAY	JUNE	JULY/AUGUST	SEPTEMBER/ OCTOBER	NOVEMBER/ DECEMBER
<b>AD CLOSE</b>	1/29/2025	3/5/2025	4/21/2025	5/16/2025	7/22/2025	10/20/2025
<b>MATERIAL DUE</b>	2/10/2025	3/17/2025	5/1/2025	5/29/2025	8/1/2025	10/30/2025
<b>FOCUS</b>	NTTC Annual Conference Preview	Tank cleaning	Tank repair and maintenance	NTTC Annual Conference Report	Tank truck safety	Equipment & Technology
<b>BONUS DISTRIBUTION</b>	2025 Annual Conference April 22-24				2025 Tank Truck Week October 5-8	
<b>COVERAGE &amp; SUPPLEMENTS</b>	Chairman's Interview, chemical fleets	Tank Cleaning Directory, food-grade fleets	Cargo Tank Repair Directory, fuel delivery fleets	NA safety champions, Driver of the Year	NA safety champion profiles, TTW preview	Tank Fleet Buyer's Guide, TTW report, intermodal fleets

## EDDIE & OZZIES

- 2022 Investigative Journalism - B2B | Winner**
- Intellistop's pulsating rear lamp module caught in bureaucratic limbo
- 2024 Single Article | B2B Travel/Transportation | Finalist**
- An essential bulk service confronts existential crises

## Neal Awards

- 2024 Best Profile - Article | Finalist**
- Carriers slowly coming around to safer propane trailer

## Azbee Awards

- 2021 All Content - Company Profile | Bronze**
- Odyssey's Linden Bulk Gets Smart
- 2024 All Content - Company Profile | Bronze**
- Carriers slowly coming around to safer propane trailer

## Tabbie Awards

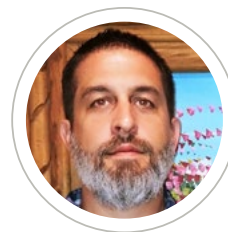
- 2021 Focus/Profile Article - Editorial | Bronze**
- Odyssey's Linden Bulk Gets Smart
- 2022 Feature Article - Top 25 Entries | Honorable Mention**
- TFI grows tank group into \$500M operation

## Editors



**Kevin Jones** | Editorial Director  
kjones@endeavorb2b.com

Before becoming editorial director for Endeavor's Commercial Vehicle Group, Kevin served as editor-in-chief of Trailer/Body Builders magazine—just the third editor in the magazine's 60 years. Working from Little Rock, he's covered trucking and manufacturing for 15 years. His writing about the industry has been recognized with a range of journalism awards.



**Jason McDaniel** | Editor  
jmcdaniel@endeavorb2b.com

Award-winning reporter and editor Jason McDaniel, who is based in the Houston area, boasts more than 20 years of journalism experience. He spent 15 years writing, editing, and designing for daily newspapers, including the Houston Chronicle, before transitioning to trade magazines and the commercial vehicle industry in 2018. He was named editor of Bulk Transporter and Refrigerated Transporter in July 2020.

[ View our [MAGAZINE ARCHIVE](#) ]

# MAGAZINE ADVERTISING RATES & SPECS

Click to view  
**MAGAZINE ARCHIVE**



## Print Ad Specs

**PUBLICATION TRIM SIZE: 7.50" x 10.50"**

All text, logos, borders, and boxes that do not bleed should stay within the live area. No charge for bleed.

**FULL PAGE SPREAD**  
Live: 14.5" x 10"  
Trim: 15" x 10.5"  
Bleed: 15.25" x 10.75"

**FULL PAGE**  
Live: 7" x 10"  
Trim: 7.5" x 10.5"  
Bleed: 7.75" x 10.75"

**2/3 PAGE**  
Non-Bleed: 4.5" x 9.75"

**1/2 PAGE VERTICAL**  
Non-Bleed: 3.375" x 9.75"

**1/2 PAGE HORIZONTAL**  
Non-Bleed: 7" x 4.625"

**1/2 PAGE ISLAND**  
Non-Bleed: 4.5" x 7.25"

**1/3 PAGE VERTICAL**  
Non-Bleed: 2.3125" x 9.75"

**1/3 PAGE HORIZONTAL**  
Non-Bleed: 7" x 2.875"

**1/3 PAGE SQUARE**  
Non-Bleed: 4.5" x 4.625"

**1/4 PAGE SQUARE**  
Non-Bleed: 3.375" x 4.625"

**1/6 PAGE VERTICAL**  
Non-Bleed: 2.3125" x 4.625"

## Magazine Rates

POSITION	RATE
Full Page Spread	\$9,515
Full Page	\$5,400
1/2 Page	\$3,595
1/3 Page	\$3,175
1/4 Page	\$2,536

## STAND OUT!

ASK YOUR SALES REP about additional ad opportunities, such as belly bands, gatefold inserts, and more!



## HOW TO SUBMIT YOUR PRINT AND/OR DIGITAL AD MATERIAL

### Creative Specifications

Format (hi-resolution, full color):  
PDF with PDF/X-1a

Required supplementary items:

- Fonts (embedded)
- Images (CMYK color space)
- Artwork (CMYK color space)

### TO FTP TRANSFER

For large files over 10MB, please send via ftp, using a free service such as [www.wetransfer.com](http://www.wetransfer.com). Please use [mmeng@endeavorb2b.com](mailto:mmeng@endeavorb2b.com) in the "email to" field for your upload. Be sure to include: advertiser name, publication name, and issue date in the message field.

### TO EMAIL MATERIAL

For files up to 10 MB, please email your ad to: [Melissa Meng](mailto:Melissa.Meng@endeavorb2b.com) at [mmeng@endeavorb2b.com](mailto:mmeng@endeavorb2b.com). Include advertiser name, publication name, issue date.

**Cancellations:** Cancellations must be submitted in writing and will not be accepted after the published ad material deadline. Cover positions cannot be canceled. Verbal cancellations will not be accepted.

**Multi-Page and Inserts:** Contact account manager for rates and specifications.



RICH MEDIA OPTIONS  
AVAILABLE FOR DIGITAL  
VERSION OF MAGAZINE.

# DIGITAL RATES

## WEBSITE ADVERTISING

HIGH-IMPACT ADVERTISING	(FLAT RATE)
Billboard	\$3,590/month
Video Billboard	\$3,590/month
In-Article Premium	\$2,390/month
In-Banner Video	\$1,650/month
Sticky Leaderboard	\$1,100/week <i>50% SOV</i>
Responsive Reskin	\$1,300/week
Welcome Ad	\$1,300/week

## STANDARD ADVERTISING

STANDARD ADVERTISING	MONTHLY (FLAT RATE)
Leaderboard	\$2,590
Half-Page	\$2,390
Rectangle	\$1,550

## AUDIENCE EXTENSION

AUDIENCE EXTENSION	ROS (CPM)
LinkedIn	\$65
Facebook	\$65
Websites & Mobile	\$30

## NATIVE ADVERTISING

Native	Custom flat rate
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## EMAIL BLASTS

3rd Party Email Blast	NET CPM
	\$400 (\$1,500 min. spend)

## VIDEO AND CONTENT MARKETING

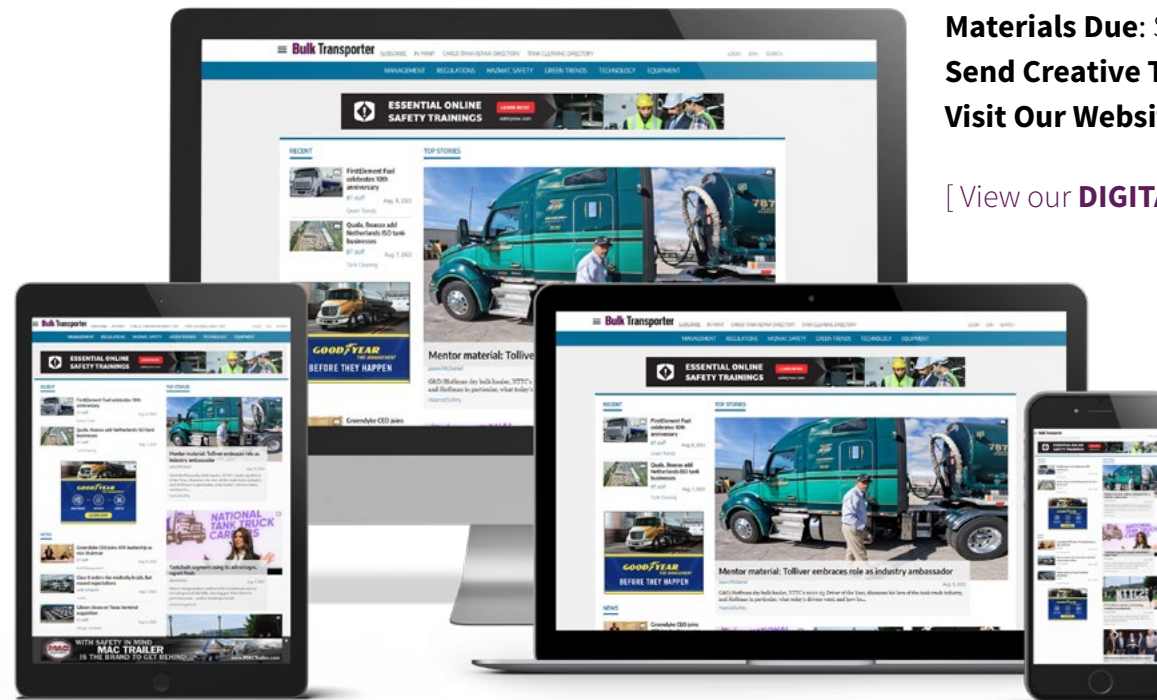
QuickChat	\$5,000
Custom Video	Priced per project

## WEBINARS

Turnkey Webinar	\$16,835
Webchat	\$7,500

## NEWSLETTER

Bulk Transporter Logistic Trends	MONTHLY (FLAT RATE)
Leaderboard	\$2,190
300x250 w/text	\$1,490



**Materials Due:** Seven business days prior to publication.  
**Send Creative To:** [webtraffic@endeavorb2b.com](mailto:webtraffic@endeavorb2b.com)  
**Visit Our Website:** [www.bulktransporter.com](http://www.bulktransporter.com)

[ View our **DIGITAL BANNER AD SPEC** ] 

# NEWSLETTERS

Established frequency, trusted content, and engaged audiences

Share your message within a relevant and responsive environment designed to deliver engagement and traffic.

Click to view  
**OUR  
NEWSLETTERS  
AD SPECS**

Click to view  
**OUR  
NEWSLETTERS**

OFFERING LARGER AUDIENCES AND  
BROADER PERSPECTIVES FOCUSED ON  
GROWING MARKETS.

### FEATURED NEWSLETTER

#### MARKET MOVES

## ELECTRIC VEHICLES

Circulation:

**28,800**

Deploys:

**Twice Monthly on Fridays**


Delivering insights and expert perspectives on EV trends, regulations, design & engineering, charging, infrastructure as well as repair and maintenance.

**TARGET AUDIENCE:** Engineers, Manufacturers, Utilities, Executives, Automotive Repair Shop Owners, Technicians, Maintenance & Fleet Managers

#### SPONSORSHIP

#### OPPORTUNITIES:

Sponsored Content in 4 Positions - \$2,500 each

[ [View Last Issue](#) ] 



**Materials due:** Seven business days prior to publication.  
**Send creative to:** [webtraffic@endeavorb2b.com](mailto:webtraffic@endeavorb2b.com)

### Bulk Logistic Trends

A concise daily alert for fleet news, tips on maintaining vehicles to minimize the loss of operating time along with interactive resources and industry events.

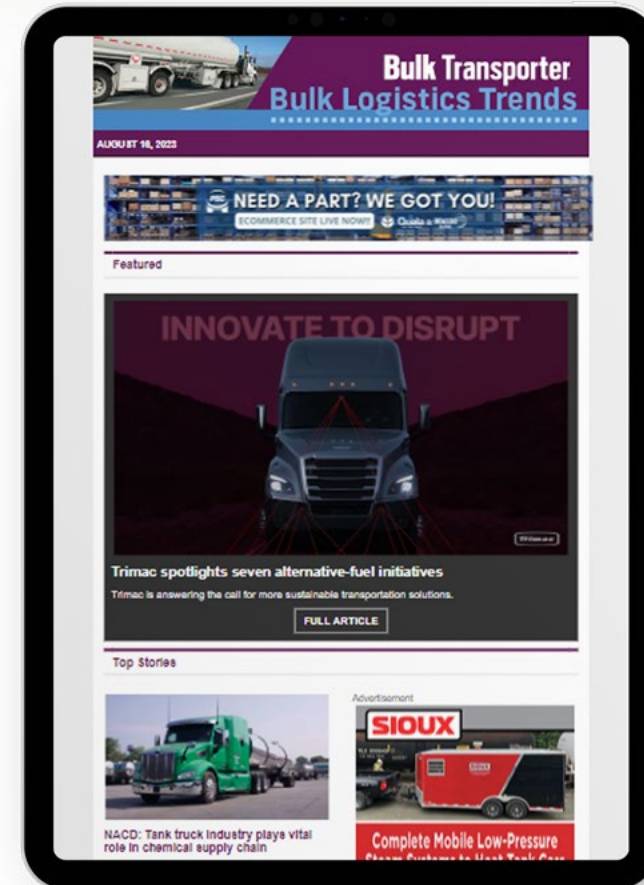
**Weekly**

#### Stats

Average Per Deployment .....6,879  
Avg Total Open Rate..... 66.18%

#### Monthly Rate

Lead Banner .....\$2,190  
Other Positions (300x250 w/text) .....\$1,490



\* 1st half Audience Engagement Report 2024



# MARKET COVERAGE NEWSLETTERS

Click to view  
**SAMPLE  
MARKET MOVES  
NEWSLETTERS** 

MARKET MOVES 

## CYBERSECURITY

Insights and expert perspectives focused on the convergence of risk and resilience for secure network operations and business continuity among enterprise organizations in a broad array of sectors including commercial, corporate, industrial, manufacturing, transportation, public safety, healthcare, schools, and critical infrastructure. [View Last Issue »](#)

**75,000**  
Twice Monthly  
on Wednesdays

MARKET MOVES 

## ENERGY

Analysis and viewpoints on the impact of innovation at the intersection of energy technology, sustainability, and finance. [View Last Issue »](#)

**26,500**  
Twice Monthly  
on Fridays

MARKET MOVES 

## INDUSTRIAL SUSTAINABILITY

Providing industrial sector insight for implementing sustainable practices that range from decarbonization to circularity. Focusing on equipping professionals with the necessary tools and strategies to precisely measure, effectively manage, and actively reduce their environmental impact. [View Last Issue »](#)

**30,000**  
Twice Monthly  
on Tuesdays

MARKET MOVES 

## INFRASTRUCTURE

Infrastructure news and insights related to key sectors including construction, transportation, water, broadband and energy while covering related topics such as site prep, government funding, project design, and IIJA. [View Last Issue »](#)

**21,000**  
Twice Monthly  
on Fridays

MARKET MOVES 

## MANUFACTURING

News and analysis from manufacturing and sector experts into the global manufacturing economy, delivering insights on diverse topics including labor relations, advanced manufacturing technologies, regulations and more. [View Last Issue »](#)

**20,000**  
Twice Monthly  
on Saturdays

MARKET MOVES 

## STRATEGY

Delivering insights on strategy, leadership, investment and more from prominent companies in many of Endeavor Business Media's key markets. [View Last Issue »](#)

**28,000**  
Twice Monthly  
on Thursdays

MARKET MOVES 

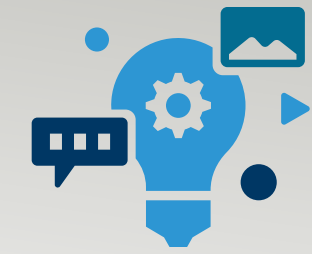
## SUPPLY CHAIN

Delivering insights and expert perspectives on inventory management, advanced technologies, logistics, news, and trends across every level of the supply chain industry. [View Last Issue »](#)

**25,000**  
Twice Monthly  
on Thursdays

# Marketing Solutions Built to Achieve Goals

Rely on our team of engagement specialists, subject matter experts, writers, analysts, content marketers, visual designers, and video producers to help you elevate your marketing efforts and accelerate business growth.




## Overview of Our Solutions

**Advertising**  
Target the right audiences in the right channels.

**Research & Intelligence**  
Make data-driven decisions with our expert intel.

**Content Development**  
Drive engagement with high quality content.

**Video & Podcasts**  
Solutions that bring your brand to life.

**Lead Generation**  
Lead generation programs built for your goals. 

**Data-Driven Marketing**  
Leverage our first-party data through direct & targeted marketing.

 — Lead Generation

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**LEARN  
MORE**



## Intelligence That Empowers Smart Business Decision Making

Rely on our research development and data analysis expertise to help you make informed decisions, develop effective strategies, and maximize the impact of your marketing efforts.

### Research & Intelligence



**DELIVERING ALL  
THE KEY INGREDIENTS**



60+ Years of  
Research Experience



150 In-House Subject  
Matter Experts



Engaged B2B  
Audience Database

#### Custom Research

Partner with our experts to gain intelligence from tailored research programs designed to meet unique objectives.

#### Brand Perception/ Health

Gain insight into how brands are perceived, opportunities for improvement, and increase customer loyalty.


#### New Product Development

Reduce risk, optimize design, and better align products with customer needs to increase the likelihood of success.

#### Customer Experience

Understand customer needs and satisfaction levels, and identify pain points to improve customer loyalty and advocacy.

#### Industry Insights

Deliver data-supported intelligence around trending topics to your target audience and leverage research for lead generation. 

#### State of the Market

Create an impactful market-oriented research report to generate high-quality leads and provide valuable insights to your target audience. 

#### Focus Groups

Gain awareness of customer thoughts, emotions, and behaviors with in-depth exploration, discussion and feedback, whether in-person or virtual.

#### In-Depth Interviews

Uncover customer perspectives, motivations, and behaviors, gathering qualitative data to complement quantitative research.

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## Content Marketing That **Drives Engagement and Generates Leads**

Partner with us to create a strategy that strikes a perfect balance of short-form, long-form, and visual content to achieve your goals.

### Short-Form Content

#### Ask the Expert

Showcase your topic expertise and establish thought leadership with this quick-hit asset built off of an interview conducted by our subject matter expert. 📶

#### Top Tips

Feature 5 to 10 brief tips or steps, with graphic design, that will help your audience better understand a topic and guide them toward a purchase decision. 📶

#### FAQs

Proactively address questions about a topic, issue, or trend and build stronger customer relationships with this efficient content marketing asset. 📶

### WHY SHORT FORM?

Quick and Digestible  
Increased Engagement  
Shareability  
Cost Efficient  
Mobile Friendly



### Long-Form Content

#### White Papers

Leverage our SME network to create authoritative and in-depth reports that provide valuable information and insights, accelerating the decision making process. 📶

#### Case Studies

Collaborate with our network of experts to create a compelling content asset that showcases your real-world success stories through customer interviews. 📶

#### EBooks

Collaborate with a SME to select topical, evergreen content from our brand and we'll produce a fully designed co-branded eBook that prominently features your brand's messaging and advertising alongside our content. 📶

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## Visual Storytelling That Creates Meaningful Connection

Our team of subject matter experts, writers, analysts, content marketers, visual designers, and video producers will join forces with you to bring your story to life.

### Visual Storytelling

#### StoryDesign: Interactive White Paper

Upgrade your white paper by creating a fully interactive experience with graphics and video to deliver deep engagement.

#### StoryDesign: Interactive Guide

The definitive solution to engaging and effective visual storytelling built in a fully branded environment with custom created content and powerful multimedia options.

#### Infographics

Data visualization, increased shareability, improved content marketing and effective storytelling, infographics should be a part of your content marketing strategy.

#### Video Solutions

Consult with our team of engagement and topic experts on how to best tell your brand story leveraging a combination of multimedia content.

[ [MORE VIDEO](#) ] 

### WHY VISUAL STORYTELLING?

#### RETENTION

Marketers that use visual storytelling techniques, increase the likelihood of their message being remembered and understood.

#### ENHANCED BRAND RECALL

Storytelling combined with compelling visuals creates a powerful impact on the viewer's memory, increasing brand recall and recognition.

#### INCREASED ENGAGEMENT

Visual storytelling captures attention, evokes emotions, and encourages viewers to interact with the content, resulting in higher engagement levels.

#### SIMPLIFY THE COMPLEX

Visual storytelling allows marketers to simplify complex ideas or concepts by presenting them in a visual and narrative format, helping to break down barriers and make information more accessible and easily digestible.

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MORE**



## Video Marketing That **Increases Engagement and Conversions**

Benefit from the latest technology platforms, proven techniques, and design skills to create video and podcasts that are sure to resonate with target audiences in highly trafficked channels.

### Video

#### **Event Video**

Optimize your event marketing investments by capturing video that will create awareness, build booth traffic, and support post-event follow up to prospects and leads.

#### **Explainer Video**

Guide decision making and boost awareness with cost effective, animated videos that break down complex topics and highlight approaches to problem solving.

#### **QuickChat**

Get personal with your target audience and demonstrate your expertise, all while building credibility with this engaging, short-take video interview format.

#### **Product Video**

Showcase key product features and the ability to tackle challenges while demonstrating products or services in action, utilizing voice-overs or on-camera talent.

#### **Video Promotion**

Drive visibility and exposure of your existing video content with promotions across a variety of online, email, and social platforms.

#### **Custom Production**

Take control of your video content strategy and partner with our team of storytellers, video producers, and engagement experts to create powerful video assets.

### Podcasts



Engage target audiences with this popular media format and make them feel a part of the conversation, building trust and loyalty. Contact your sales rep to learn more about our podcast marketing solutions.



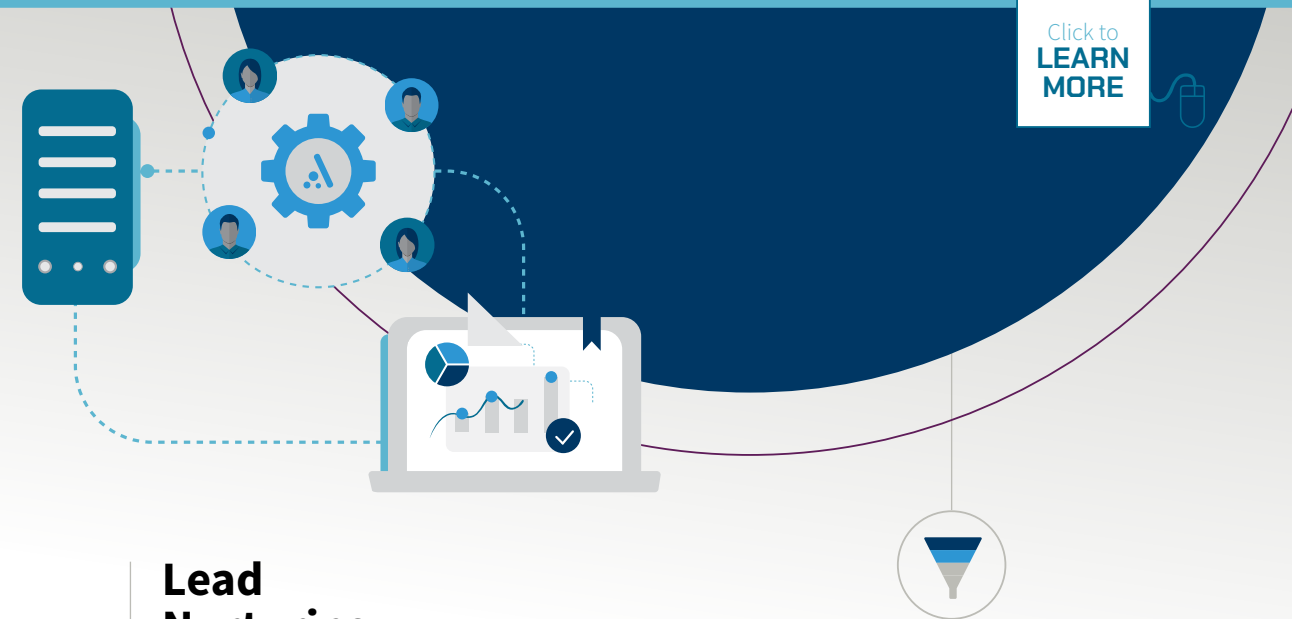
**THE POWER OF VIDEO IS UNDENIABLE.**

86% of video marketers reported that video increased traffic to their website, and 83% said video helps increase time spent on a page.

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MORE**

## Custom Built Programs That Deliver the Leads You Need

Our engagement experts have a gift for tailoring strategies to specific audiences and optimizing resources that will help you generate leads that are more likely to convert into loyal customers and drive long-term success.



### Lead Generation Programs

#### Content Syndication

Syndicate your content across our brand channels and reach target audiences that are looking for solutions to their challenges. Registration is required to view the content and campaign report metrics are provided with full contact information for each lead. 📄

#### Content Creation

Partner with our team of SMEs, designers, and engagement specialists to develop a custom program that includes content creation, promotional campaigns, and lead generation. Our content development services include all the best short-form, long-form, and visual content types. 📄

[\[MORE CONTENT CREATION\]](#) 🖱️

#### Content Engagement Center

Your brand, your content, your solutions, and your target audience. Aggregate your premium content into a digital hub and guide prospects through a self-led buyer's journey that will accelerate decision making. Program incorporates multimedia assets, engagement scoring, and scheduled lead delivery. 📄

#### Lead Nurturing

Leverage our marketing automation and content platforms to evaluate your top-of-the-funnel leads based on digital engagement metrics, and guide prospects throughout the buyer's journey using multi-phase content marketing programs. 📄

#### WHY PARTNER WITH US?

- Strategy
- Topic Expertise
- Content Creation
- Turnkey Program Management
- Design Services
- Lead Collection & Automation
- Privacy Compliance
- Engaged Audiences



# Unique Webinar Formats That Deliver Qualified Leads

We have all the key ingredients for delivering a successful event and the ROI you want – engaged decision makers, subject matter experts, technology platforms, project management, and fully compliant lead delivery.

## Webinar Formats

### Webinars

Position your brand as a subject matter expert and connect with prospects who are seeking education on a topic or a solution to their challenge. Webinars are proven performers, generating powerful, engaging content that delivers lead generation and thought leadership. 📶

### Webchats

Take a more personal approach to webinars with this interview-style format that allows you to better build a narrative around your solution and create a personal connection with prospects. Shortened format for a fully interactive 30-minute experience that will generate leads and build affinity for your brand. 📶

### Virtual Round Table

Solving large, complex challenges requires perspective, input, and collaboration from a variety of key stakeholders. Bring together a powerful team of influencers for a real conversation around thought leadership topics and attract decision makers who are looking for answers, converting them to leads. 📶

### Webinar Lead Touch

Engage webinar registrants leads post-event and move them toward a follow-up action with this program that includes a series of three emails to registrants for driving on-demand views and introducing related content.

## A POWERFUL TOOL

Use webinars to engage audiences, demonstrate expertise, generate leads, gather insights, and enhance brand visibility.







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## Precision Marketing That Delivers Maximum Impact

Partner with our team of data, marketing, and subject matter experts to build strategies for personalization, enhanced experiences, optimized campaigns, and continuous improvement.

### Data-Driven Marketing

#### Audience Extension

Leverage our 1st party data and create campaigns targeting the business decision-makers who match your criteria across thousands of sites on the web. Select from any combination of display ads, in-feed native, or video pre-roll ads on professional websites to reach your key audiences.

#### Audience Extension: Social

Drive higher CTR% and conversions using Meta (Facebook) and LinkedIn. We'll manage your campaign using a single image, carousel, or video ad and create targets based on website visitors, our 1st party data, or by creating look-a-like profiles.

#### Micro-Proximity

Target company locations, geographic targets, or attendees at a tradeshow or conference through micro-proximity or geofencing. Increase your brand awareness and drive traffic to your booth by placing display ads on mobile apps within the defined area.

#### Third-Party Emails


Using our 1st party data and insights, we reach your target audience through personalized emails. Our team of direct marketing experts will set up and deploy privacy-compliant HTML emails and provide full reporting metrics.

#### Connected TV (CTV)

Promote your brand where people are already engaged on streaming apps through a 15- or 30-second video placement. Your content can be featured before, in the middle, or after programming and targeting can be done by business/industry, NAICs codes, or company name/domain.

### The Power of AI personif.ai™

Effectively reach specific personas by delivering personalized content recommendations using our extensive 1st party data, proprietary AI technology, and machine learning capabilities. Personif.ai, our AI-powered content marketing solution, leverages behavioral insights to provide on-site content recommendations that are aligned with editorial content, resulting in a highly impactful campaign that drives traffic back to your website.

[ [LEARN MORE](#) ] 

# CONTACTS

Contact our sales representatives to discuss your marketing plans.

**Bulk Transporter**

Website



Marketing Website



Twitter



Facebook

## Brand Resources

### Staff

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