

Featured Newsletter
@ fleetowner.com

Refrigerated Logistics Trends

The most recent news concerning the management and operations of refrigerated (temperature-controlled) truck fleets.
Weekly (Fridays)

Stats

Subscribers.....4,288
Avg Total Open Rate.....58.66%

Monthly Rate

Lead Banner\$2,190
Other Positions\$1,490

6K+

Social Following



RefrigeratedTransporter®

Logistics Know-How for Cold Chain Management

Click to View
WEBSITE



Connecting marketers with decision makers responsible for commercial distribution and transportation of temperature controlled commodities through targeted content focused on the latest equipment and logistics strategies.

Special Section Featured in *FleetOwner*

	MAY	NOVEMBER/DECEMBER
AD CLOSE	4/5/2025	11/3/2025
MATERIAL DUE	4/10/2025	11/11/2025
TOPICS	A profile on a leading temperature-controlled fleet and content examining the latest cold chain products or technologies.	

Editors



KEVIN JONES | Editorial Director
kjones@endeavorb2b.com



JASON MCDANIEL | Editor
jmcdaniel@endeavorb2b.com



MAGAZINE ADVERTISING RATES & SPECS

Click to view
MAGAZINE
ARCHIVE

	FULL PAGE SPREAD	FULL PAGE	1/2 PAGE			1/3 PAGE	1/4 PAGE
			HORIZONTAL	VERTICAL	ISLAND	SQUARE	SQUARE
AD SIZE							
TRIM (W x H)	15" x 10.5"	7.5" x 10.5"	7.5" x 5.25"	3.75" x 10.5"	4.875" x 7.875"	4.5" x 4.625"	3.375 " x 4.625"
BLEED	15.25" x 10.75"	7.75" x 10.75"	7.75" x 5.5"	4" x 10.75"	5.125" x 8.125"	-	-

Magazine Rates

AD SIZE	SPREAD	FULL PAGE	1/2 PAGE	1/3 PAGE	1/4 PAGE
RATE	\$18,000	\$12,000	\$7,500	\$4,250	\$3,500

Creative Specifications

Format (hi-resolution, full color):
PDF with PDF/X-1a

Required supplementary items:

- Fonts (embedded)
- Images (CMYK color space)
- Artwork (CMYK color space)

PLEASE SEND YOUR AD NO LATER THAN THE MATERIAL
DUE DATE ON THE EDITORIAL CALENDAR

ELECTRONIC SUBMISSION OF PRINT & DIGITAL MAGAZINE AD MATERIAL

TO EMAIL: For files up to 10MB, please email your ad to: krunion@endeavorb2b.com.
Please include advertiser name, publication name, and issue date.

TO FTP TRANSFER: For large files over 10MB, please send via ftp, such as the free service:
wettransfer.com. Please use krunion@endeavorb2b.com in the [Email To] field for your upload.
Please include advertiser name, publication name, and issue date in the message field.

Stand Out!
ASK YOUR SALES
REP about additional
ad opportunities,
such as belly bands,
gatefold inserts, and
more!



RICH MEDIA OPTIONS AVAILABLE FOR
DIGITAL VERSION OF MAGAZINE.

