

TRAILER|BODY BUILDERS®

CONNECTING MARKETERS WITH AN AUDIENCE
WHO MANUFACTURE, DISTRIBUTE AND SERVICE
COMMERCIAL TRAILERS

2025
MEDIA KIT



AUDIENCE

DIGITAL ADS

NEWSLETTERS

MARKETING
SOLUTIONS

CONTENT CALENDAR

FOCUSED CONTENT

CONTACTS

AUDIENCE INSIGHTS

[View our Audience Engagement Report] 



Delivering analysis, trends and insights for the \$700B trucking industry, *Trailer/Body Builder* focuses on professionals who manufacture and distribute commercial truck bodies, trailers and truck equipment.

AVERAGE MONTHLY REACH

50,623



COMPANIES THAT ENGAGE



| Job Title | % |
|-------------------------------|------|
| Corporate Management | 48% |
| Sales/Marketing/Communication | 26% |
| Engineering & Design | 9% |
| Manufacturing/Production | 8% |
| Purchasing/Procurement | 5% |
| Administrative/Management | 3% |
| Others Allied to the Field | 2% |
| TOTAL | 100% |

| Business & Industry | % |
|----------------------------|------|
| Manufacturers | 66% |
| Dealer / Distributor | 32% |
| Others Allied to the Field | 1% |
| TOTAL | 100% |

The Audience Engagement Report provides an integrated view of the *Trailer|Body Builders* community. Data provided within is obtained via internal and third party sources, including Google Analytics and Omeda.

AUDIENCE ENGAGEMENT

[View our Audience Engagement Report] 

Delivering analysis,
trends and insights
for the
\$700B+
Trucking Industry

AVERAGE
MONTHLY SESSIONS



12,619

AVERAGE UNIQUE
MONTHLY VISITORS



9,330

AVERAGE MONTHLY
PAGE VIEWS



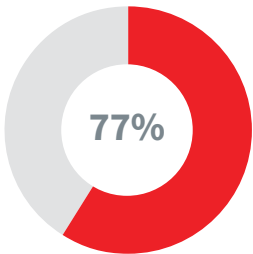
25,713

COMBINED SOCIAL REACH

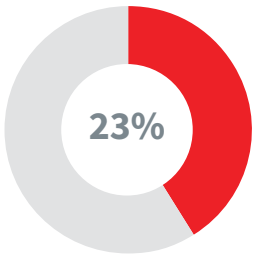


5,545

DESKTOP VISITORS AVERAGE MONTHLY



MOBILE VISITORS AVERAGE MONTHLY



TRAILER BODY BUILDERS
MAGAZINE SUBSCRIBERS



15,500

The Audience Engagement Report provides an integrated view of the Trailer|Body Builders community. Data provided within is obtained via internal and third party sources, including Google Analytics and Omeda.
Audience Survey Results: January - July 2024

TOPICS THAT MATTER

TRAILER|BODY
BUILDERS™



Manufacturing

Facilities Planning
Automation
Robotics
Welding Tools
Assembly Tips
Labor Training
Recruiting & Retention
New Materials



Forecasts

TBB Trailer Output Report
Monthly Trailer Orders/
Production
Manufacturing Indices
Economic Outlook
Market Segment Trends



New Products

Truck-Trailers
Light and Medium-Duty
Trailers
Vocational/Work Trucks
Truck Bodies
Truck Equipment
Technology
EV Chassis Upfits



Dealerships

Dealer Profiles
Shop Management
FET Guidance
CRM Systems
Sales Techniques
Parts & Service Trends



Industry Events

NATM
Work Truck Show
TTMA
NTDA
FABTECH
NATDA
HDAW



Suppliers and Distributors

Inventory Management
Aftermarket Trends
Parts Desk Tips
Product Standards
E-Commerce

2025 EDITORIAL CALENDAR

[View our **MAGAZINE ARCHIVE**] 

| | JANUARY | FEBRUARY | MARCH | APRIL | MAY | JUNE |
|---------------------|---|--|--|-------------------------------------|---|---|
| AD CLOSE | 12/10/2024 | 1/21/2025 | 2/11/2025 | 3/18/2025 | 4/14/2025 | 5/16/2025 |
| MATERIAL DUE | 12/18/2024 | 1/29/2025 | 2/19/2025 | 3/26/2025 | 4/22/2025 | 5/27/2025 |
| COVER STORY | Work Truck Upfit Focus | Annual Trailer Output Report | Truck Equipment DISTRIBUTORS Issue | The Work Truck Show Issue | National Assn of Trailer Manufacturers Report | Truck Trailer Manufacturer Assn Report |
| ADDITIONAL COVERAGE | The Work Truck Show Preview | Global Trailer Markets | Heavy Duty Aftermarket Week | Trailer/TEM Facility Focus | Mid-America Truck Show Report | Five-Year Trailer Market Forecast |
| BUILD BLUEPRINT | Custom Upfit Focus (When Available) | Custom Upfit Focus (When Available) | Custom Upfit Focus (When Available) | Custom Upfit Focus (When Available) | Custom Upfit Focus (When Available) | Custom Upfit Focus (When Available) |
| BONUS DISTRIBUTION | Nationa Trucking Equipment Association (NTEA) Work Truck Show | Technology & Maintenance Council (TMC) | | | | |
| NEW PRODUCT FOCUS | Liftgates | Truck Bodies | Trailer/Truck Body Hardware | Adhesives/Sealants | Utility Equipment | Welding Equipment |
| | JULY | AUGUST | SEPTEMBER | OCTOBER | NOVEMBER | DECEMBER |
| AD CLOSE | 6/13/2025 | 7/15/2025 | 8/11/2025 | 9/16/2025 | 10/14/2025 | 11/7/2025 |
| MATERIAL DUE | 6/24/2025 | 7/23/2025 | 8/19/2025 | 9/24/2025 | 10/22/2025 | 11/17/2025 |
| COVER STORY | Annual Buyer's Guide | Snow and Ice Control Buyer's Guide | Fall Planning Issue | AFTERMARKET PARTS Issue | Truck and Chassis Roundup (NTEA TPC) | Fabrication Issue (FABTECH Coverage) |
| ADDITIONAL COVERAGE | Trailer/TEM Facility Focus | Snow and Ice Control Trends | Trailer/TEM Facility Focus | Distributor Profile | National Trailer Dealers Assn Convention | NATM Convention Preview |
| BUILD BLUEPRINT | Custom Upfit Focus (When Available) | Custom Upfit Focus (When Available) | Custom Upfit Focus (When Available) | Custom Upfit Focus (When Available) | Electric Trucks and Trailers | Custom Upfit Focus (When Available) |
| BONUS DISTRIBUTION | North American Trailer Dealers Association (NATDA) Convention | | National Trailer Dealers Association (NTDA) Convention | | | National Association of Trailer Manufacturers (NATM) Convention |
| NEW PRODUCT FOCUS | Truck Body Components | Snowplows | Lighting and Electrical | Trailer Components | Pickup Accessories | Plant Equipment |

MAGAZINE ADVERTISING RATES & SPECS

Click to view
MAGAZINE
ARCHIVE


Print Ad Specs

PUBLICATION TRIM SIZE: 7.50" x 10.50"


All text, logos, borders, and boxes that do not bleed should stay within the live area. No charge for bleed.




FULL PAGE SPREAD
Live: 14.5" x 10"
Trim: 15" x 10.5"
Bleed: 15.25" x 10.75"




FULL PAGE
Live: 7" x 10"
Trim: 7.5" x 10.5"
Bleed: 7.75" x 10.75"




2/3 PAGE
Non-Bleed: 4.5" x 9.75"




1/2 PAGE VERTICAL
Non-Bleed: 3.375" x 9.75"




1/2 PAGE HORIZONTAL
Non-Bleed: 7" x 4.625"




1/2 PAGE ISLAND
Non-Bleed: 4.5" x 7.25"




1/3 PAGE VERTICAL
Non-Bleed: 2.3125" x 9.75"




1/3 PAGE HORIZONTAL
Non-Bleed: 7" x 2.875"



1/3 PAGE SQUARE
Non-Bleed: 4.5" x 4.625"



1/4 PAGE SQUARE
Non-Bleed: 3.375" x 4.625"



1/6 PAGE VERTICAL
Non-Bleed: 2.3125" x 4.625"

Magazine Rates

| POSITION | RATE |
|------------------|---------|
| Full Page Spread | \$7,000 |
| Full Page | \$5,250 |
| 1/2 Page | \$3,425 |
| 1/4 Page | \$2,415 |
| 1/3 Page | \$3,025 |

STAND OUT!

ASK YOUR SALES REP about additional ad opportunities, such as belly bands, gatefold inserts, and more!



HOW TO SUBMIT YOUR PRINT AND/OR DIGITAL AD MATERIAL

Creative Specifications

Format (hi-resolution, full color):
PDF with PDF/X-1a

Required supplementary items:

- Fonts (embedded)
- Images (CMYK color space)
- Artwork (CMYK color space)

TO FTP TRANSFER

For large files over 10MB, please send via ftp, using a free service such as www.wetransfer.com. Please use mmeng@endeavorb2b.com in the "email to" field for your upload. Be sure to include: advertiser name, publication name, and issue date in the message field.

TO EMAIL MATERIAL

For files up to 10 MB, please email your ad to: [Melissa Meng](mailto:Melissa.Meng@endeavorb2b.com) at mmeng@endeavorb2b.com. Include advertiser name, publication name, issue date.

Cancellations: Cancellations must be submitted in writing and will not be accepted after the published ad material deadline. Cover positions cannot be canceled. Verbal cancellations will not be accepted.

Multi-Page and Inserts: Contact account manager for rates and specifications.



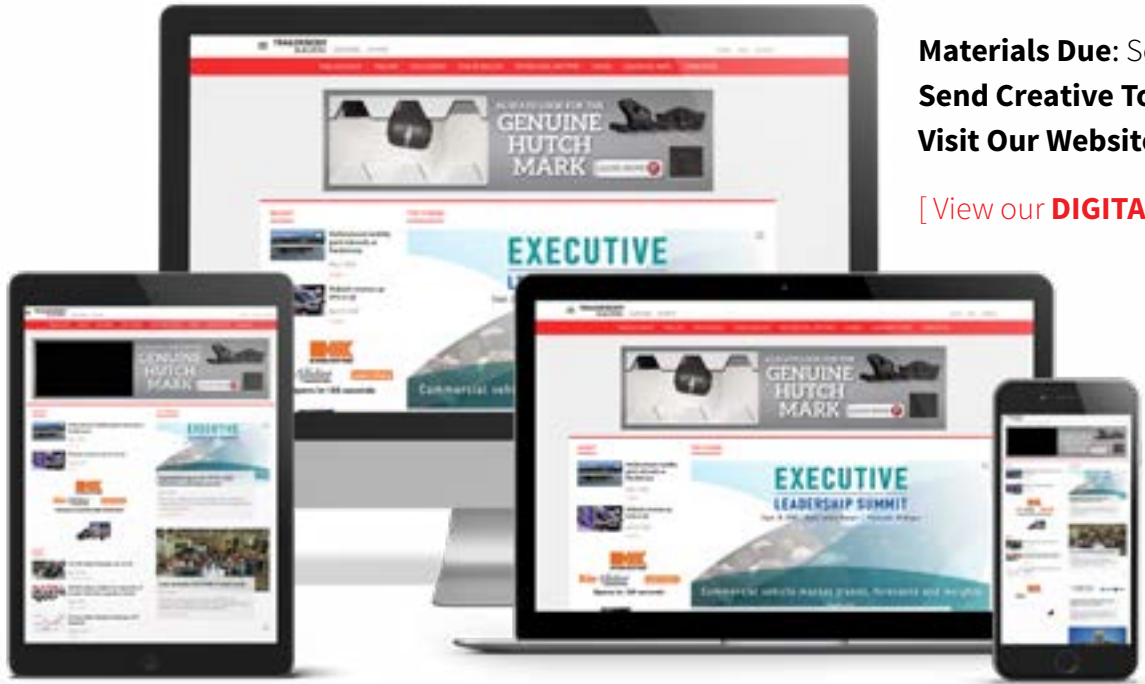
RICH MEDIA OPTIONS
AVAILABLE FOR DIGITAL
VERSION OF MAGAZINE.

DIGITAL RATES

| WEBSITE ADVERTISING | | |
|-------------------------|----------------------------|---------|
| HIGH-IMPACT ADVERTISING | FLAT RATE | |
| Billboard | \$3,590/month | |
| Video Billboard | \$3,590/month | |
| In-Article Premium | \$2,390/month | |
| In-Banner Video | \$1,650/month | |
| Sticky Leaderboard | \$1,100/week | 50% SOV |
| Responsive Reskin | \$1,300/week | |
| Welcome Ad | \$1,300/week | |
| STANDARD ADVERTISING | MONTHLY (FLAT RATE) | |
| Leaderboard | \$2,590 | |
| Half-Page | \$2,390 | |
| Rectangle | \$1,550 | |
| AUDIENCE EXTENSION | ROS (CPM) | |
| LinkedIn | \$65 | |
| Facebook | \$65 | |
| Websites & Mobile | \$30 | |
| NATIVE ADVERTISING | | |
| Native | Custom flat rate | |
| EMAIL BLASTS | NET CPM | |
| 3rd Party Email Blast | \$400 (\$1,500 min. spend) | |

| VIDEO AND CONTENT MARKETING | |
|-----------------------------|--------------------|
| QuickChat | \$5,000 |
| Custom Video | Priced per project |
| WEBINARS | |
| Turnkey Webinar | \$16,835 |
| Webchat | \$7,500 |

| NEWSLETTER | |
|----------------------------------|---------------------|
| Market Watch | MONTHLY (FLAT RATE) |
| Lead Banner | \$2,190 |
| Other Positions (300x250 w/text) | \$1,490 |



Materials Due: Seven business days prior to publication.
Send Creative To: webtraffic@endeavorb2b.com
Visit Our Website: www.trailer-bodybuilders.com

[View our **DIGITAL BANNER AD SPEC**] 

NEWSLETTERS

Established frequency, trusted content, and engaged audiences

Share your message within a relevant and responsive environment designed to deliver engagement and traffic.

OFFERING LARGER AUDIENCES AND BROADER PERSPECTIVES FOCUSED ON GROWING MARKETS.

FEATURED NEWSLETTER

MARKET MOVES


ELECTRIC VEHICLES

Circulation: 28,800 | **Deploys:** Twice Monthly on Fridays

Delivering insights and expert perspectives on EV trends, regulations, design & engineering, charging, infrastructure as well as repair and maintenance.

TARGET AUDIENCE: Engineers, Manufacturers, Utilities, Executives, Automotive Repair Shop Owners, Technicians, Maintenance & Fleet Managers

SPONSORSHIP OPPORTUNITIES:
Sponsored Content in 4 Positions - \$2,500 each

[\[View Last Issue \]](#) 



Materials due: Seven business days prior to publication.
Send creative to: webtraffic@endeavorb2b.com

Market Watch

The most recent news concerning the management and operations of the trailer and truck body builder industry.
Weekly (Mondays)

| Stats | |
|--|---------|
| Average Per Deployment | 10,255 |
| Avg Total Open Rate..... | 58.35% |
| Monthly Rate | |
| Lead Banner | \$2,190 |
| Other Positions (300x250 w/text) | \$1,490 |

[Click to view OUR NEWSLETTERS AD SPECS](#)

[Click to view OUR NEWSLETTERS](#)



*1st half Audience Engagement Report 2024

MARKET COVERAGE NEWSLETTERS

Click to view
**SAMPLE
MARKET MOVES
NEWSLETTERS**



MARKET MOVES

CYBERSECURITY

Insights and expert perspectives focused on the convergence of risk and resilience for secure network operations and business continuity among enterprise organizations in a broad array of sectors including commercial, corporate, industrial, manufacturing, transportation, public safety, healthcare, schools, and critical infrastructure. [View Last Issue »](#)

75,000

Twice Monthly
on Wednesdays

MARKET MOVES

ENERGY

Analysis and viewpoints on the impact of innovation at the intersection of energy technology, sustainability, and finance. [View Last Issue »](#)

26,500

Twice Monthly
on Fridays

MARKET MOVES

INDUSTRIAL SUSTAINABILITY

Providing industrial sector insight for implementing sustainable practices that range from decarbonization to circularity. Focusing on equipping professionals with the necessary tools and strategies to precisely measure, effectively manage, and actively reduce their environmental impact. [View Last Issue »](#)

30,000

Twice Monthly
on Tuesdays

MARKET MOVES

INFRASTRUCTURE

Infrastructure news and insights related to key sectors including construction, transportation, water, broadband and energy while covering related topics such as site prep, government funding, project design, and IIJA. [View Last Issue »](#)

21,000

Twice Monthly
on Fridays

MARKET MOVES

MANUFACTURING

News and analysis from manufacturing and sector experts into the global manufacturing economy, delivering insights on diverse topics including labor relations, advanced manufacturing technologies, regulations and more. [View Last Issue »](#)

20,000

Twice Monthly
on Saturdays

MARKET MOVES

STRATEGY

Delivering insights on strategy, leadership, investment and more from prominent companies in many of Endeavor Business Media's key markets. [View Last Issue »](#)

28,000

Twice Monthly
on Thursdays

MARKET MOVES

SUPPLY CHAIN

Delivering insights and expert perspectives on inventory management, advanced technologies, logistics, news, and trends across every level of the supply chain industry. [View Last Issue »](#)

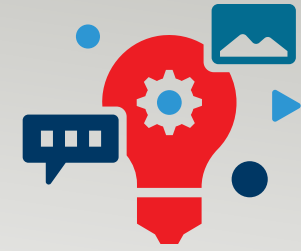
25,000

Twice Monthly
on Thursdays

Marketing Solutions Built to Achieve Goals

Rely on our team of engagement specialists, subject matter experts, writers, analysts, content marketers, visual designers, and video producers to help you elevate your marketing efforts and accelerate business growth.

 — Lead Generation



Overview of Our Solutions

Advertising

Target the right audiences in the right channels.

Research & Intelligence

Make data-driven decisions with our expert intel.


Content Development

Drive engagement with high quality content.

Video & Podcasts

Solutions that bring your brand to life.

Lead Generation

Lead generation programs built for your goals. 

Data-Driven Marketing

Leverage our first-party data through direct & targeted marketing.

Intelligence That Empowers Smart Business Decision Making

Rely on our research development and data analysis expertise to help you make informed decisions, develop effective strategies, and maximize the impact of your marketing efforts.

Research & Intelligence



**DELIVERING ALL
THE KEY INGREDIENTS**



60+ Years of
Research Experience



150 In-House Subject
Matter Experts



Engaged B2B
Audience Database

Custom Research

Partner with our experts to gain intelligence from tailored research programs designed to meet unique objectives.

Brand Perception/ Health

Gain insight into how brands are perceived, opportunities for improvement, and increase customer loyalty.

New Product Development

Reduce risk, optimize design, and better align products with customer needs to increase the likelihood of success.

Customer Experience

Understand customer needs and satisfaction levels, and identify pain points to improve customer loyalty and advocacy.

Industry Insights

Deliver data-supported intelligence around trending topics to your target audience and leverage research for lead generation. 📶

State of the Market

Create an impactful market-oriented research report to generate high-quality leads and provide valuable insights to your target audience. 📶

Focus Groups

Gain awareness of customer thoughts, emotions, and behaviors with in-depth exploration, discussion and feedback, whether in-person or virtual.

In-Depth Interviews

Uncover customer perspectives, motivations, and behaviors, gathering qualitative data to complement quantitative research.



Content Marketing That **Drives Engagement and Generates Leads**

Partner with us to create a strategy that strikes a perfect balance of short-form, long-form, and visual content to achieve your goals.

Short-Form Content

Ask the Expert

Showcase your topic expertise and establish thought leadership with this quick-hit asset built off of an interview conducted by our subject matter expert. 📶

Top Tips

Feature 5 to 10 brief tips or steps, with graphic design, that will help your audience better understand a topic and guide them toward a purchase decision. 📶

FAQs

Proactively address questions about a topic, issue, or trend and build stronger customer relationships with this efficient content marketing asset. 📶

Long-Form Content

White Papers

Leverage our SME network to create authoritative and in-depth reports that provide valuable information and insights, accelerating the decision making process. 📶

Case Studies

Collaborate with our network of experts to create a compelling content asset that showcases your real-world success stories through customer interviews. 📶

EBooks

Collaborate with a SME to select topical, evergreen content from our brand and we'll produce a fully designed co-branded eBook that prominently features your brand's messaging and advertising alongside our content. 📶

WHY SHORT FORM?

Quick and Digestible
Increased Engagement
Shareability
Cost Efficient
Mobile Friendly



Visual Storytelling That Creates Meaningful Connection

Our team of subject matter experts, writers, analysts, content marketers, visual designers, and video producers will join forces with you to bring your story to life.

Visual Storytelling

StoryDesign: Interactive White Paper

Upgrade your white paper by creating a fully interactive experience with graphics and video to deliver deep engagement.

StoryDesign: Interactive Guide

The definitive solution to engaging and effective visual storytelling built in a fully branded environment with custom created content and powerful multimedia options.

Infographics

Data visualization, increased shareability, improved content marketing and effective storytelling, infographics should be a part of your content marketing strategy.

Video Solutions

Consult with our team of engagement and topic experts on how to best tell your brand story leveraging a combination of multimedia content.

[**MORE VIDEO**] 

WHY VISUAL STORYTELLING?

RETENTION

Marketers that use visual storytelling techniques, increase the likelihood of their message being remembered and understood.

ENHANCED BRAND RECALL

Storytelling combined with compelling visuals creates a powerful impact on the viewer's memory, increasing brand recall and recognition.

INCREASED ENGAGEMENT

Visual storytelling captures attention, evokes emotions, and encourages viewers to interact with the content, resulting in higher engagement levels.

SIMPLIFY THE COMPLEX

Visual storytelling allows marketers to simplify complex ideas or concepts by presenting them in a visual and narrative format, helping to break down barriers and make information more accessible and easily digestible.



THE POWER OF VIDEO IS UNDENIABLE.

86% of video marketers reported that video increased traffic to their website, and 83% said video helps increase time spent on a page.

Video Marketing That **Increases Engagement and Conversions**

Benefit from the latest technology platforms, proven techniques, and design skills to create video and podcasts that are sure to resonate with target audiences in highly trafficked channels.

Video

Event Video

Optimize your event marketing investments by capturing video that will create awareness, build booth traffic, and support post-event follow up to prospects and leads.

Explainer Video

Guide decision making and boost awareness with cost effective, animated videos that break down complex topics and highlight approaches to problem solving.

QuickChat

Get personal with your target audience and demonstrate your expertise, all while building credibility with this engaging, short-take video interview format.

Product Video

Showcase key product features and the ability to tackle challenges while demonstrating products or services in action, utilizing voice-overs or on-camera talent.

Video Promotion

Drive visibility and exposure of your existing video content with promotions across a variety of online, email, and social platforms.

Custom Production

Take control of your video content strategy and partner with our team of storytellers, video producers, and engagement experts to create powerful video assets.

Podcasts

Engage target audiences with this popular media format and make them feel a part of the conversation, building trust and loyalty. Contact your sales rep to learn more about our podcast marketing solutions.

Custom Built Programs That Deliver the Leads You Need

Our engagement experts have a gift for tailoring strategies to specific audiences and optimizing resources that will help you generate leads that are more likely to convert into loyal customers and drive long-term success.

Lead Generation Programs

Content Syndication

Syndicate your content across our brand channels and reach target audiences that are looking for solutions to their challenges. Registration is required to view the content and campaign report metrics are provided with full contact information for each lead. 📶

Content Creation

Partner with our team of SMEs, designers, and engagement specialists to develop a custom program that includes content creation, promotional campaigns, and lead generation. Our content development services include all the best short-form, long-form, and visual content types. 📶

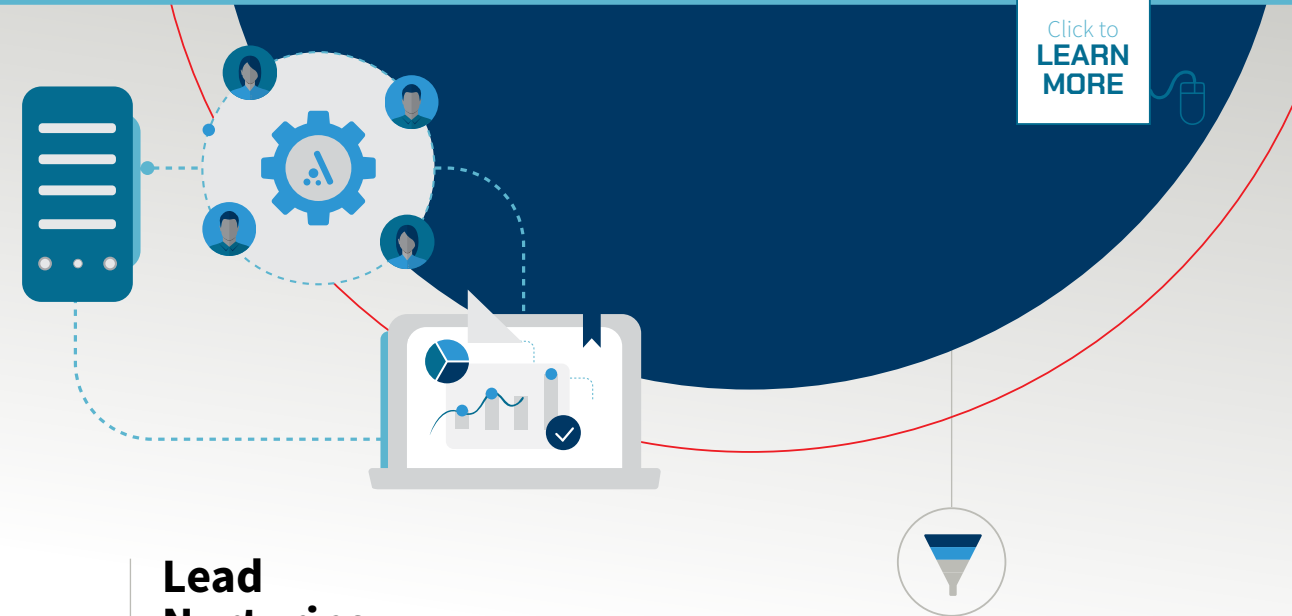
[\[MORE CONTENT CREATION\]](#) 🖱️

Content Engagement Center

Your brand, your content, your solutions, and your target audience. Aggregate your premium content into a digital hub and guide prospects through a self-led buyer's journey that will accelerate decision making. Program incorporates multimedia assets, engagement scoring, and scheduled lead delivery. 📶

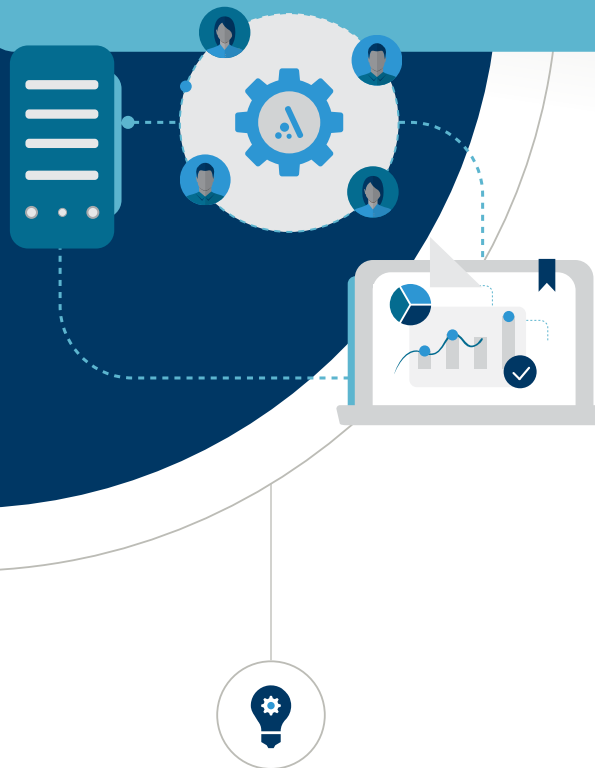
Lead Nurturing

Leverage our marketing automation and content platforms to evaluate your top-of-the-funnel leads based on digital engagement metrics, and guide prospects throughout the buyer's journey using multi-phase content marketing programs. 📶



WHY PARTNER WITH US?

- Strategy
- Topic Expertise
- Content Creation
- Turnkey Program Management
- Design Services
- Lead Collection & Automation
- Privacy Compliance
- Engaged Audiences



Unique Webinar Formats That Deliver Qualified Leads

We have all the key ingredients for delivering a successful event and the ROI you want – engaged decision makers, subject matter experts, technology platforms, project management, and fully compliant lead delivery.

Webinar Formats

Webinars

Position your brand as a subject matter expert and connect with prospects who are seeking education on a topic or a solution to their challenge. Webinars are proven performers, generating powerful, engaging content that delivers lead generation and thought leadership. 📶

Webchats

Take a more personal approach to webinars with this interview-style format that allows you to better build a narrative around your solution and create a personal connection with prospects. Shortened format for a fully interactive 30-minute experience that will generate leads and build affinity for your brand. 📶

Virtual Round Table

Solving large, complex challenges requires perspective, input, and collaboration from a variety of key stakeholders. Bring together a powerful team of influencers for a real conversation around thought leadership topics and attract decision makers who are looking for answers, converting them to leads. 📶

Webinar Lead Touch

Engage webinar registrants leads post-event and move them toward a follow-up action with this program that includes a series of three emails to registrants for driving on-demand views and introducing related content.

A POWERFUL TOOL

Use webinars to engage audiences, demonstrate expertise, generate leads, gather insights, and enhance brand visibility.



Click to
**LEARN
MORE**

Precision Marketing That Delivers Maximum Impact

Partner with our team of data, marketing, and subject matter experts to build strategies for personalization, enhanced experiences, optimized campaigns, and continuous improvement.

Data-Driven Marketing

Audience Extension

Leverage our 1st party data and create campaigns targeting the business decision-makers who match your criteria across thousands of sites on the web. Select from any combination of display ads, in-feed native, or video pre-roll ads on professional websites to reach your key audiences.

Audience Extension: Social

Drive higher CTR% and conversions using Meta (Facebook) and LinkedIn. We'll manage your campaign using a single image, carousel, or video ad and create targets based on website visitors, our 1st party data, or by creating look-a-like profiles.

Micro-Proximity

Target company locations, geographic targets, or attendees at a tradeshow or conference through micro-proximity or geofencing. Increase your brand awareness and drive traffic to your booth by placing display ads on mobile apps within the defined area.

Third-Party Emails

Using our 1st party data and insights, we reach your target audience through personalized emails. Our team of direct marketing experts will set up and deploy privacy-compliant HTML emails and provide full reporting metrics.

Connected TV (CTV)

Promote your brand where people are already engaged on streaming apps through a 15- or 30-second video placement. Your content can be featured before, in the middle, or after programming and targeting can be done by business/industry, NAICS codes, or company name/domain.

The Power of AI personif.ai™

Effectively reach specific personas by delivering personalized content recommendations using our extensive 1st party data, proprietary AI technology, and machine learning capabilities. Personif.ai, our AI-powered content marketing solution, leverages behavioral insights to provide on-site content recommendations that are aligned with editorial content, resulting in a highly impactful campaign that drives traffic back to your website.

[**LEARN MORE**] 

CONTACTS

Contact our sales representatives to discuss your marketing plans.

TRAILER|BODY
BUILDERS™

Sales

DAN ELM, Senior Account Executive
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Staff

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RICHARD WHITE
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MELISSA MENG
Ad Services Manager
mmeng@endeavorb2b.com

Brand Resources



WEBSITE: trailer-bodybuilders.com
MARKETING SITE: cv.endeavorb2b.com/trailer-body-builders
FACEBOOK: facebook.com/trailerbodybuilders
TWITTER: twitter.com/trailerbb

WE KNOW THE MARKETS

12 MILLION BUSINESS PROFESSIONALS
IN SECTORS THAT ARE INNOVATING,
TRANSFORMING, AND GROWING.



AVIATION



BUILDINGS & CONSTRUCTION



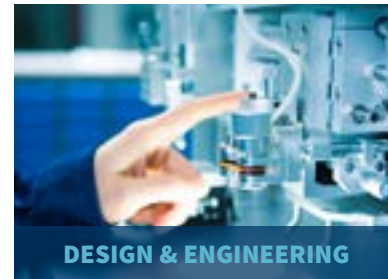
CITY SERVICES



COMMERCIAL VEHICLE



DENTAL



DESIGN & ENGINEERING



DIGITAL INFRASTRUCTURE



ENERGY (UTILITY/OIL & GAS)



HEALTHCARE



INFRASTRUCTURE



LIGHTING



MANUFACTURING



PROCESSING



SECURITY & VENDING



VEHICLE REPAIR



WATER